

Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

Strategic Media Services, Inc.
 Attention: Accounts Payable
 3299 K St. NW
 Ste 200
 Washington, DC 20007

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104407-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/09/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104407
Alt Order #	06832081
Deal #	
Order Flight	10/03/12 - 10/09/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HE4S
Product Code	

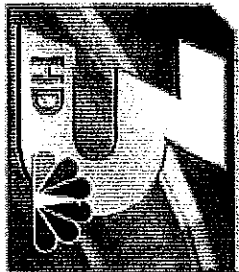
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a Wakeup w/Wagners	5-6a		10/01/12 to 10/07/12	6x		--MTF--				
	KSNV			W	10/03/12	:30	5:49 AM		DH10011215H Credit	\$300.00		1
	KSNV			W	10/03/12	:30	5:59 AM		DH09221213H where?	\$300.00		4
	KSNV			Th	10/04/12	:30	5:19 AM		DH09221213H where?	\$300.00		2
	KSNV			Th	10/04/12	:30	5:53 AM		DH10011215H Credit	\$300.00		5
	KSNV			F	10/05/12	:30	5:12 AM		DH09281214H Afford	\$300.00		3
	KSNV			F	10/05/12	:30	5:28 AM		DH10011215H Credit	\$300.00		6
2	KSNV	M-F 5-6a Wakeup w/Wagners	5-6a		10/08/12 to 10/14/12	4x		MT-----				
	KSNV			M	10/08/12	:30	5:38 AM		DH10011215H Credit	\$300.00		1
	KSNV			M	10/08/12	:30	5:59 AM		DH09281214H Afford	\$300.00		3
	KSNV			Tu	10/09/12	:30	5:21 AM		DH09281214H Afford	\$300.00		2
	KSNV			Tu	10/09/12	:30	5:49 AM		DH10011215H Credit	\$300.00		4
3	KSNV	M-F 6-7a Wakeup w/Wagners	6-7a		10/08/12 to 10/14/12	4x		MT-----				
	KSNV			M	10/08/12	:30	6:21 AM		DH09281214H Afford	\$450.00		4
	KSNV			M	10/08/12	:30	6:59 AM		DH10011215H Credit	\$450.00		1
	KSNV			Tu	10/09/12	:30	6:18 AM		DH09281214H Afford	\$450.00		2
	KSNV			Tu	10/09/12	:30	6:41 AM		DH09281214H Afford	\$450.00		3
4	KSNV	M-F 6-7a Wakeup w/Wagners	6-7a		10/01/12 to 10/07/12	6x		--WTF--				
	KSNV			W	10/03/12	:30	6:25 AM		DH10011215H Credit	\$450.00		5
	KSNV			W	10/03/12	:30	6:58 AM		DH09221213H where?	\$450.00		1
	KSNV			Th	10/04/12	:30	6:19 AM		DH09221213H where?	\$450.00		2
	KSNV			Th	10/04/12	:30	6:41 AM		DH10011215H Credit	\$450.00		4

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Station	KSNV
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Sales Office	Blair - Philadelphia
Sales Region	National

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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
4	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a	F	10/05/12	:30	6:27 AM	DH09281214H Afford	\$450.00		3
	KSNV			F	10/05/12	:30	6:57 AM	DH10011215H Credit	\$450.00		6
5	KSNV	Today Show	658a-9am	to	10/01/12 to 10/07/12	6x	--WTF--				
	KSNV			W	10/03/12	:30	7:24 AM	DH10011215H Credit	\$600.00		1
	KSNV			W	10/03/12	:30	8:50 AM	DH09221213H Where?	\$600.00		6
	KSNV			Th	10/04/12	:30	7:57 AM	DH09221213H Where?	\$600.00		4
	KSNV			Th	10/04/12	:30	8:51 AM	DH10011215H Credit	\$600.00		2
	KSNV			F	10/05/12	:30	8:37 AM	DH09281214H Afford	\$600.00		5
	KSNV			F	10/05/12	:30	8:48 AM	DH09281214H Afford	\$600.00		3
6	KSNV	Today Show	658a-9am	to	10/08/12 to 10/14/12	4x	MT-----				
	KSNV			M	10/08/12	:30	7:24 AM	DH09281214H Afford	\$600.00		1
	KSNV			M	10/08/12	:30	7:28 AM	DH09281214H Afford	\$600.00		4
	KSNV			Tu	10/09/12	:30	7:23 AM	DH10011215H Credit	\$600.00		3
	KSNV			Tu	10/09/12	:30	7:59 AM	DH09281214H Afford	\$600.00		2
7	KSNV	M-F Today Show II	9-10a	to	10/08/12 to 10/14/12	2x	MT-----				
	KSNV			M	10/08/12	:00			\$275.00	Unresolved	2
	KSNV			Tu	10/09/12	:30	9:59 AM	DH09281214H Afford	\$275.00		1
8	KSNV	M-F Today Show II	9-10a	to	10/01/12 to 10/07/12	2x	--WTF--				
	KSNV			W	10/03/12	:00			\$425.00	See MG 8.4.8.5	2
	KSNV										

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Page 3 of 12

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8	KSNV	M-F Today Show II	9-10a		to								
	KSNV			Th	10/04/12	:30	9:27 AM		DH09221213H where?	\$425.00		5	
	KSNV			Th	10/04/12	:30	9:59 AM		DH10011215H Credit	\$425.00		1	
9	KSNV	Today 4th Hour	10am-11am		to								
	KSNV			10/01/12 to 10/07/12	1x		---TF--						
	KSNV			Th	10/04/12	:00				\$225.00	Unresolved	1	
				NOT AVAILABLE RATE									
10	KSNV	Today 4th Hour	10am-11am		to								
	KSNV			10/08/12 to 10/14/12	2x		MT-----						
	KSNV			M	10/08/12	:00				\$225.00	Unresolved	1	
	KSNV			NOT AVAILABLE RATE									
	KSNV			Tu	10/09/12	:00				\$225.00	Unresolved	2	
				NOT AVAILABLE RATE									
11	KSNV	Rachael Ray	11am-12pm		to								
	KSNV			10/08/12 to 10/14/12	2x		MT-----						
	KSNV			M	10/08/12	:30	11:12 AM		DH10011215H Credit	\$225.00		2	
	KSNV			Tu	10/09/12	:30	11:43 AM		DH10011215H Credit	\$225.00		1	
12	KSNV	Rachael Ray	11am-12pm		to								
	KSNV			10/01/12 to 10/07/12	3x		--WTF--						
	KSNV			W	10/03/12	:30	11:25 AM		DH10011215H Credit	\$225.00		1	
	KSNV			Th	10/04/12	:30	11:42 AM		DH10011215H Credit	\$225.00		3	
	KSNV			F	10/05/12	:30	11:26 AM		DH10011215H Credit	\$225.00		2	
13	KSNV	Noon News	12-1230pm		to								
	KSNV			10/01/12 to 10/07/12	3x		--WTF--						
	KSNV			W	10/03/12	:30	12:20 PM		DH09221213H where?	\$275.00		2	

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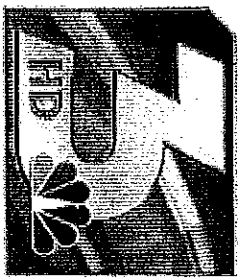
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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
13	KSNV	Noon News	12-1230pm	Th	10/04/12	:30	12:20 PM		DH09221213H Where?	\$275.00		3
	KSNV			F	10/05/12	:30	12:14 PM		DH09281214H Afford	\$275.00		1
14	KSNV	Noon News	12-1230pm	to	10/08/12 to 10/14/12	2x	MT-----					
	KSNV			M	10/08/12	:30	12:08 PM		DH09281214H Afford	\$275.00		2
	KSNV			Tu	10/09/12	:30	12:29 PM		DH09281214H Afford	\$275.00		1
15	KSNV	The Agenda 1230pm	1230-1p	to	10/08/12 to 10/14/12	2x	MT-----					
	KSNV			M	10/08/12	:30	12:54 PM		DH09281214H Afford	\$225.00		2
	KSNV			Tu	10/09/12	:30	12:56 PM		DH09281214H Afford	\$225.00		1
16	KSNV	The Agenda 1230pm	1230-1p	to	10/01/12 to 10/07/12	3x	--WTF--					
	KSNV			W	10/03/12	:30	12:38 PM		DH10011215H Credit	\$225.00		1
	KSNV			Th	10/04/12	:30	12:55 PM		DH10011215H Credit	\$225.00		2
	KSNV			F	10/05/12	:30	12:45 PM		DH09281214H Afford	\$225.00		3
17	KSNV	Days of our Lives	1258p-2pm	to	10/01/12 to 10/07/12	3x	--WTF--					
	KSNV			W	10/03/12	:30	12:58 PM		DH09221213H Where?	\$275.00		1
	KSNV			Th	10/04/12	:30	12:59 PM		DH09221213H Where?	\$275.00		3
	KSNV			F	10/05/12	:00				\$275.00 Unresolved		2
18	KSNV	Days of our Lives	1258p-2pm	to	10/08/12 to 10/14/12	2x	MT-----					
	KSNV			M	10/08/12	:30	12:59 PM		DH10011215H Credit	\$275.00		2
	KSNV			Tu	10/09/12	:30			DH10011215H Credit	\$275.00		1

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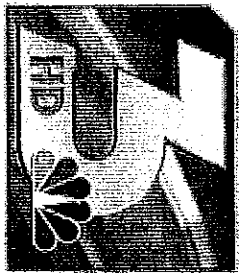
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18	KSNV	Days of our Lives	1258p-2pm	to	10/08/12 to 10/14/12	2x	MT-----				
19	KSNV	The Doctors	2pm-3pm	to	10/08/12 to 10/14/12	2x	MT-----				
	KSNV			M	10/08/12	:30	2:16 PM	DH09281214H Afford	\$225.00		2
	KSNV			Tu	10/09/12	:30	3:00 PM	DH09281214H Afford	\$225.00		1
20	KSNV	The Doctors	2pm-3pm	to	10/01/12 to 10/07/12	3x	--WTF--				
	KSNV			W	10/03/12	:30	2:22 PM	DH10011215H Credit	\$225.00		3
	KSNV			Th	10/04/12	:30	2:50 PM	DH10011215H Credit	\$225.00		1
	KSNV			F	10/05/12	:30	2:14 PM	DH10011215H Credit	\$225.00		2
21	KSNV	Dr Phil	3-4p	to	10/01/12 to 10/07/12	3x	--WTF--				
	KSNV			W	10/03/12	:30	3:22 PM	DH09221213H where?	\$300.00		2
	KSNV			Th	10/04/12	:30	3:25 PM	DH09221213H where?	\$300.00		1
	KSNV			F	10/05/12	:30	3:31 PM	DH09281214H Afford	\$300.00		3
22	KSNV	Dr Phil	3-4p	to	10/08/12 to 10/14/12	2x	MT-----				
	KSNV			M	10/08/12	:30	3:23 PM	DH09281214H Afford	\$300.00		1
	KSNV			Tu	10/09/12	:30	3:13 PM	DH09281214H Afford	\$300.00		2
23	KSNV	4PM NEWS (1 hour)	4-5pm	to	10/08/12 to 10/14/12	2x	MT-----				
	KSNV			M	10/08/12	:30	4:22 PM	DH10011215H Credit	\$450.00		1
	KSNV			Tu	10/09/12	:30	4:15 PM	DH10011215H Credit	\$450.00		2
24	KSNV	4PM NEWS (1 hour)	4-5pm	to	10/01/12 to 10/07/12	3x	--WTF--				

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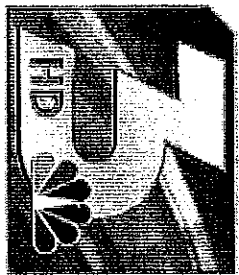
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	KSNV			W	10/03/12	:30	4:27 PM	DH10011215H Credit	\$450.00		3
	KSNV			Th	10/04/12	:30	4:15 PM	DH10011215H Credit	\$450.00		2
25	KSNV	4PM NEWS (1 hour)	4-5pm	to	10/01/12 to 10/07/12	3x	--WTF--				
	KSNV			W	10/03/12	:30	4:39 PM	DH09221213H where?	\$450.00		2
	KSNV			Th	10/04/12	:30	4:49 PM	DH09221213H where?	\$450.00		3
	KSNV			F	10/05/12	:30	4:50 PM	DH09281214H Afford	\$450.00		1
26	KSNV	4PM NEWS (1 hour)	4-5pm	to	10/08/12 to 10/14/12	2x	MT-----				
	KSNV			M	10/08/12	:30	4:44 PM	DH09281214H Afford	\$450.00		1
	KSNV			Tu	10/09/12	:30	4:54 PM	DH09281214H Afford	\$450.00		2
27	KSNV	M-F Early News	5-630p	to	10/08/12 to 10/14/12	4x	MT-----				
	KSNV			M	10/08/12	:30	5:17 PM	DH09281214H Afford	\$900.00		1
	KSNV			M	10/08/12	:30	5:29 PM	DH10011215H Credit	\$900.00		4
	KSNV			Tu	10/09/12	:30	5:12 PM	DH09281214H Afford	\$900.00		3
	KSNV			Tu	10/09/12	:30	6:26 PM	DH10011215H Credit	\$900.00		2
28	KSNV	M-F Early News	5-630p	to	10/01/12 to 10/07/12	6x	--WTF--				
	KSNV			W	10/03/12	:00			\$900.00	Unresolved	5
	KSNV			NOT AVAILABLE RATE							
	KSNV			W	10/03/12	:30	5:22 PM	DH10011215H Credit	\$900.00		1
	KSNV			Th	10/04/12	:30	5:21 PM	DH10011215H Credit	\$900.00		6
	KSNV			Th	10/04/12	:30	6:22 PM	DH09221213H where?	\$900.00		2

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KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

Strategic Media Services, Inc.
Attention: Accounts Payable
3299 K St. NW
Ste 200
Washington, DC 20007

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104407-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/09/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104407
Alt Order #	06832081
Deal #	
Order Flight	10/03/12 - 10/09/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HEAS
Product Code	

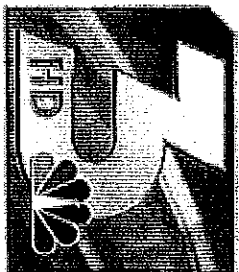
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
28	KSNV	M-F Early News	5-630p								
	KSNV			F	10/05/12	:30	5:11 PM	DH09281214H Afford	\$900.00		3
	KSNV			F	10/05/12	:30	6:22 PM	DH10011215H Credit	\$900.00		4
29	KSNV	M-F Jeopardy	630-7pm								
	KSNV				10/08/12 to 10/14/12	2x	MT-----				
	KSNV			M	10/08/12	:30	6:59 PM	DH09281214H Afford	\$750.00		1
	KSNV			Tu	10/09/12	:30	6:43 PM	DH09281214H Afford	\$750.00		2
30	KSNV	M-F Jeopardy	630-7pm								
	KSNV				10/01/12 to 10/07/12	3x	---TF--				
	KSNV			Th	10/04/12	:30	6:36 PM	DH10011215H Credit	\$750.00		2
	KSNV			Th	10/04/12	:30	6:59 PM	DH09221213H where?	\$750.00		3
	KSNV			F	10/05/12	:00			\$750.00	Unresolved	1
31	KSNV	M-F Wheel of Fortune	7-730pm								
	KSNV				10/01/12 to 10/07/12	3x	--WTF--				
	KSNV			W	10/03/12	:00			\$750.00	See MG 31.4	2
	KSNV			W	10/03/12	:30	10:13 PM	DH09221213H where?	\$750.00	MG for 31.2 10/03	4
	KSNV			Th	10/04/12	:30	7:19 PM	DH10011215H Credit	\$750.00		3
	KSNV			F	10/05/12	:00			\$750.00	Unresolved	1
32	KSNV	M-F Wheel of Fortune	7-730pm								
	KSNV				10/08/12 to 10/14/12	2x	MT-----				
	KSNV			M	10/08/12	:30	7:29 PM	DH09281214H Afford	\$750.00		1
	KSNV			Tu	10/09/12	:30	7:28 PM	DH09281214H Afford	\$750.00		2
33	KSNV	Face to Face w/ J.Ralston	730-758pm								
	KSNV				10/08/12 to 10/14/12	2x	MT-----				

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INVOICE

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Strategic Media Services, Inc.
 Attention: Accounts Payable
 3299 K St. NW
 Ste 200
 Washington, DC 20007

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104407-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/09/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104407
Alt Order #	06832081
Deal #	
Order Flight	10/03/12 - 10/09/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HE4S
Product Code	

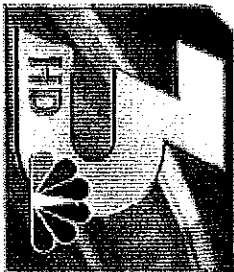
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
33	KSNV	Face to Face w/ J. Ralston	730-758pm	M	10/08/12	:30	7:35 PM	DH10011215H Credit	\$450.00		1
	KSNV			Tu	10/09/12	:30	7:36 PM	DH10011215H Credit	\$450.00		2
34	KSNV	Face to Face w/ J. Ralston	730-758pm	10/01/12 to 10/07/12	3x	---	TF--				
	KSNV			Th	10/04/12	:30	7:38 PM	DH09221213H where?	\$450.00		1
	KSNV			Th	10/04/12	:30	7:54 PM	DH10011215H Credit	\$450.00		2
	KSNV			F	10/05/12	:30	7:49 PM	DH09281214H Afford	\$450.00		3
35	KSNV	M-F News 3 at Eleven	11pm-1135pm	10/01/12 to 10/07/12	1x	---	T---				
	KSNV			Th	10/04/12	:30	11:24 PM	DH10011215H Credit	\$775.00		1
36	KSNV	M-F News 3 at Eleven	11pm-1135pm	10/08/12 to 10/14/12	1x	M-----					
	KSNV			M	10/08/12	:30	11:13 PM	DH10011215H Credit	\$775.00		1
37	KSNV	Tonight Show	1135p-1237a	10/08/12 to 10/14/12	2x	MT-----					
	KSNV			M	10/08/12	:30	12:29 AM	DH09281214H Afford	\$275.00		2
	KSNV			Tu	10/09/12	:00			\$275.00	Unresolved	1
	KSNV			NOT AVAILABLE RATE							
38	KSNV	Tonight Show	1135p-1237a	10/01/12 to 10/07/12	3x	--WTF--					
	KSNV			W	10/03/12	:30	12:10 AM	DH10011215H Credit	\$275.00		1
	KSNV			Th	10/04/12	:30	12:32 AM	DH09221213H where?	\$275.00		2
	KSNV			F	10/05/12	:00			\$275.00	Unresolved	3
	KSNV			N/A BUMP POLITICAL							

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INVOICE

Billing Address:

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 Attention: Accounts Payable
 3299 K St. NW
 Ste 200
 Washington, DC 20007

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104407-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/09/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104407
Alt Order #	06832081
Deal #	
Order Flight	10/03/12 - 10/09/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HE4S
Product Code	

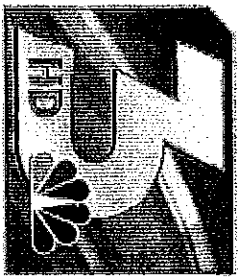
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
39	KSNV	Monday Prime 8-10pm	8-10pm		10/08/12 to 10/14/12	1x		M-----				
	KSNV	Tuesday Prime 8-9pm	8-9pm		10/08/12 to 10/08/12	:30		7:58 PM	DH09281214H Afford	\$2,400.00		1
40	KSNV	Thursday Prime 10-11pm	10-11pm		10/08/12 to 10/14/12	1x		-T-----				
	KSNV	Friday Prime 10-11pm	10-11pm		10/09/12 to 10/09/12	:30		8:26 PM	DH09281214H Afford	\$2,400.00		1
41	KSNV	Friday Prime 10-11pm	10-11pm		10/01/12 to 10/07/12	1x		---T---				
	KSNV	Saturday Prime 10-11pm	10-11pm		10/04/12 to 10/04/12	:30		10:37 PM	DH09221213H where?	\$2,100.00		1
42	KSNV	Saturday Prime 10-11pm	10-11pm		10/01/12 to 10/07/12	1x		----F--				
	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		10/01/12 to 10/07/12	2x		-----S-				
	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		10/06/12 to 10/06/12	:30		11:28 PM	DH10011215H Credit	\$750.00		2
	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		10/07/12 to 10/07/12	:30		11:22 PM	DH09281214H Afford	\$750.00		1
43	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		10/01/12 to 10/07/12	1x		-----S-				
	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		10/06/12 to 10/06/12	:30		6:59 AM	DH09281214H Afford	\$225.00		1
44	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		10/01/12 to 10/07/12	1x		-----S-				
	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		10/06/12 to 10/06/12	:30		6:59 AM	DH09281214H Afford	\$225.00		1
45	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		10/01/12 to 10/07/12	1x		-----S-				
	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		10/06/12 to 10/06/12	:30		6:59 AM	DH09281214H Afford	\$225.00		1
46	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		10/01/12 to 10/07/12	1x		-----S-				
	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		10/06/12 to 10/06/12	:30		6:59 AM	DH09281214H Afford	\$225.00		1

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 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104407-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/09/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104407
Alt Order #	06832081
Deal #	
Order Flight	10/03/12 - 10/09/12

Billing Address:

Strategic Media Services, Inc.
 Attention: Accounts Payable
 3299 K St. NW
 Ste 200
 Washington, DC 20007

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HE4S
Product Code	

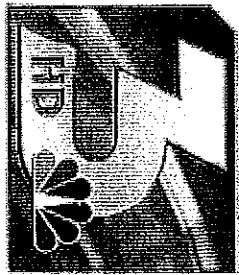
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
46	KSNV	News 3 Today - SAT	9am-930am		to 10/07/12	1x					
				Sa	10/06/12	:30	9:25 AM	DH09281214H Afford	\$300.00		1
48	KSNV	ROS	5a-459a		to 10/07/12	1x	-----S-				
				Sa	10/06/12	:30	9:53 PM	DH09281214H Afford	\$375.00		1
49	KSNV	Saturday Night Live	1130pm-1:02am		to 10/07/12	1x	-----S-				
				Sa	10/06/12	:30	12:11 AM	DH09281214H Afford	\$750.00		1
50	KSNV	News 3 Sunrise SUNDAY	6a-7a		to 10/07/12	1x	-----S				
				Su	10/07/12	:30	6:18 AM	DH09281214H Afford	\$225.00		1
51	KSNV	Sunday Today	7a-8am		to 10/07/12	1x	-----S				
				Su	10/07/12	:30	7:29 AM	DH10011215H Credit	\$500.00		1
52	KSNV	Meet the Press	8a-9am		to 10/07/12	1x	-----S				
				Su	10/07/12	:30	8:00 AM	DH09281214H Afford	\$1,900.00		1
53	KSNV	News 3 Today	9a-930am		to 10/07/12	1x	-----S				
				Su	10/07/12	:30	9:09 AM	DH09281214H Afford	\$250.00		1
54	KSNV	Chris Matthews SUN 9:30am	9:30a-10a		to 10/07/12	1x	-----S				
				Su	10/07/12	:30	9:56 AM	DH10011215H Credit	\$375.00		1

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Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104407-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/09/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104407
Alt Order #	06832081
Deal #	
Order Flight	10/03/12 - 10/09/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HEAS
Product Code	

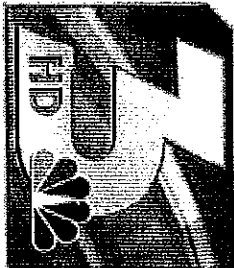
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
55	KSNV	NFL Pre-Game	1p-530pm		10/01/12 to 10/07/12	1x	-----S				
				Su	10/07/12	:30	5:19 PM	DH09281214H Afford	\$1,600.00		1
56	KSNV	NFL Football	1p-9PM		10/01/12 to 10/07/12	1x	-----S				
				Su	10/07/12	:30	7:00 PM	DH09281214H Afford	\$8,000.00		1
57	KSNV	NFL End of Game Break	1p-9p		10/01/12 to 10/07/12	1x	-----S				
				Su	10/07/12	:30	8:40 PM	DH10011215H Credit	\$6,500.00		1
58	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a		10/01/12 to 10/07/12	1x	-----S				
				Su	10/07/12	:30	11:49 PM	DH09281214H Afford	\$200.00		1
59	KSNV	Today 4th Hour	10am-11am		10/01/12 to 10/07/12	1x	--WTF--				
				Th	10/04/12	:30	10:28 AM	DH09221213H where?	\$325.00		1
60	KSNV	Today 4th Hour	10am-11am		10/01/12 to 10/07/12	1x	---TF--				
				F	10/05/12	:00			\$325.00 Unresolved		1
61	KSNV	The Doctors	2pm-3pm		10/01/12 to 10/07/12	1x	---TF--				
				F	10/05/12	:30	2:59 PM	DH09281214H Afford	\$325.00		1
Aired Spots 120											

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INVOICE

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104407-1
Invoice Date	10/14/12
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Station	KSNV
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Order #	104407
Alt Order #	06832081
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HE4S
Product Code	

Agency Ref	
Advertiser Ref	

<u>Gross Total</u>	\$75,775.00	
<u>Agency Commission</u>	\$11,366.25	
<u>Net Amount Due</u>	\$64,408.75	<u>Payment Terms 30 Days</u>

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.